



Media Contact:
Gary Wheat, Visit Aurora
P: 303-326-8698 | garywheat@visitaaurora.com
Amy Larson, CSG|PR
P: 303-433-7020 | alarson@csg-pr.com

FOR IMMEDIATE RELEASE

Summer Events Heat Up Aurora

AURORA, Colorado, July 1, 2013 – Visit Aurora is ready for summer, and is celebrating with a unique lineup of events sure to entice and entertain.

July 13: Color Vibe 5k

Get ready for the most colorful fun-filled day of your life! You'll have more color on you than your happy levels can handle! So get your friends and family stretched out for this amazing color blast event where you'll get blasted with color while you run the Color Vibe 5K. Color Vibe is here, and you're about to get tagged!

Event Time

All Day

Venue

May Farms

64001 US Highway 36

<http://thecolorvibe.com/>

Admission Fee/Ticket Price

\$40 - \$50

July 19: Hops for Habitat Festival

How can drinking beer benefit the environment? When you attend the 9th Annual Hops for Habitat at the Plains Center! Enjoy beer from more than 15 Colorado microbreweries, three live bands, food trucks, wagon rides and more.

Event Time

5 – 9 p.m.

Venue

Plains Conservation Center

21901 E. Hampden Ave.

<http://www.plainscenter.org>

Admission Fee/Ticket Price

\$30, Designated Drivers \$15

July 24-28: Arapahoe County Fair

Don't miss the Arapahoe County Fair! Admission is FREE on Wed-Thurs and just \$5 per person on Friday-Sunday. Kids ages 12 and under get in FREE every day! Parking is \$5 per vehicle daily. Carnival rides and midway games sold separately. Buy tokens and pay per ride, or get a daily unlimited carnival ride pass for \$25.

Event Time

All day

Venue

Arapahoe County Fairgrounds

25690 E. Quincy Ave.
<http://www.arapahoecountyfair.com>

Admission Fee/Ticket Price

Wednesday & Thursday: FREE!; Friday-Sunday: \$5 for ages 13+, \$5/vehicle for parking

September 8: Harvest Moon Long Course Festival

The 14th edition of this event takes place at the beautiful Aurora Reservoir. Established in 2000, this Colorado classic provides the community a challenging, affordable, and competitive race, with local flavor. Whether this is your final event of the season, or a tune-up for a fall Ironman, don't miss the Harvest Moon! The Aquabike portion is one of the fastest growing Aquabikes in the nation. The Duathlon is Colorado's only long-course duathlon.

One of the biggest expos, stocked goodie bags, and event sweatshirts are just some of the highlights. When you cross that line make sure to sprint because there's no better way to cool off than the Without Limits Slip 'n Slide!

Event Time

7 a.m. – Noon

Venue

May Farms

64001 US Highway 36

<http://www.withoutlimits.co/harvest-moon-long-course-festival>

Admission Fee/Ticket Price

\$135 - \$195

September 21: 5K Foam Fest

What The Foam?! The 5k Foam Fest is the newest and craziest race to hit the nation! Smiling and running don't usually go hand in hand but the 5K Foam Fest is an amazing mix of foam, mud and obstacles ... making fitness fun. Whether you like it dirty or clean the 5k Foam Fest has something for everyone. Imagine the excitement of a mud run combined with foam, ginormous inflatable obstacles, army crawls, foam, colossal walls, mud pits, cargo net climbs, foam, body washer, moon walk, foam, slip 'n slides and water obstacles. The 5k Foam Fest is a fun and exciting challenge for experienced and beginner runners alike!

Event Time

7 a.m. – Noon

Venue

May Farms

64001 US Highway 36

<http://www.5kfoamfest.com>

Admission Fee/Ticket Price

\$60 - \$80

September 21 – 22: Riot Fest at May Farms

Riot Fest & Sideshow will be held at May Farms and will feature an incredible two-day lineup of punk and rock bands, including Blink 182, The Replacements, Public Enemy, Devotchka and AWOLNation. Overnight camping is available. The weekend's events will also feature a carnival-type atmosphere with games, a Ferris Wheel and Punkin Chunkin.

Event Time

8:00am - 12:00pm

Venue

May Farms

64001 US Highway 36,
<http://riotfest.org/denver-location/>

Admission Fee/Ticket Price

\$89.98 to \$189.98

For more information on Aurora, upcoming events or meeting facilities, visit www.VisitAurora.com or call 303-326-8698.

###