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FOR IMMEDIATE RELEASE

Visit Aurora Welcomes Celeste Delahanty as Director of Sales

April 8, 2013 – AURORA, COLORADO – Visit Aurora is proud to announce that Celeste Delahanty has joined the organization as director of sales. Delahanty brings nearly 20 years of hotel operations and sales experience with her to [Visit Aurora](#).

Prior to joining Visit Aurora, Delahanty served as the business travel sales manager for the Crowne Plaza Denver International Airport, where her responsibilities included creating new business accounts while also maintaining and supporting existing customer relationships. Additional previous experience includes positions as the director of sales for the Homewood Suites Denver International Airport, group sales manager at the Doubletree Hotel Denver and the director of sales with the Radisson Hotel Denver Southeast.

“We are very excited to have Celeste join the Visit Aurora team,” said Visit Aurora President and CEO, Gary Wheat. “Her knowledge of the hotel and group sales industries will be a true asset to both Visit Aurora, and to our members.”

As director of sales for Visit Aurora, Delahanty will be charged with maintaining and growing Visit Aurora’s group sales momentum; which resulted in a nearly 12 percent growth in lodger’s tax revenues in 2012.

Delahanty is a native of Madison, Wis., and in the past, served on the City of Aurora’s and Aurora Chamber of Commerce’s Visitor Promotions Advisory Board.

For more information on Aurora, upcoming events or meeting facilities, visit www.VisitAurora.com or call 303-326-8698.

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