



**Media Contact:**

Gary Wheat, Visit Aurora

P: 303-326-8698 | [garywheat@visitaaurora.com](mailto:garywheat@visitaaurora.com)

Amy Larson, CSG|PR

P: 303-433-7020 | [alarson@csg-pr.com](mailto:alarson@csg-pr.com)

**FOR IMMEDIATE RELEASE**

## **Visit Aurora Launches Inaugural *Aurora Eats & Drinks* Voter Poll**

**February 18 – March 1, 2013**

**Feb. 18, 2013 – AURORA, COLORADO** – Visit Aurora is proud to announce that the first online voter's choice poll to highlight Aurora's Eats & Drinks will launch today. Taking place on the [Visit Aurora](#) Facebook page as well as on [VisitAurora.com](#) under "Places to Eat;" the Aurora Eats & Drinks campaign will showcase the some of Aurora's best independent, locally-owned and ethnic restaurants.

"Aurora is home to more than 250 independent [restaurants](#), pubs, diners, markets, cafes and breweries," said Visit Aurora President and CEO Gary Wheat. "Many of these incredible and delicious restaurants are truly hidden gems that get no recognition outside of their own neighborhoods. One of our primary objectives with the Aurora Top Eats & Drinks program is to shine some light on these very-deserving Aurora businesses."

To kick things off, Visit Aurora has identified 25 local's favorites, which are listed on the Aurora Eats & Drinks tab on the Visit Aurora Facebook page. Voters can log in to Facebook, "Like" the Visit Aurora page, and then vote for their favorite eatery. If fans don't see their favorite listed, they can write in their nomination.

Participating restaurants are encouraged to promote the campaign and their nomination to their regular guests, Facebook friends, fans and neighbors. The Top 10 will receive bragging rights, premier placement on the VisitAurora.com "Places to Eat" page for one year, and a free promotional HD video produced by Visit Aurora and Aurora 8.

Key dates for the promotion include:

Voting Open: February 18 – March 1

Winners Revealed: March 11

For more information on Aurora, upcoming events or meeting facilities, visit [www.VisitAurora.com](http://www.VisitAurora.com) or call 303-326-8698.

####