



FOR IMMEDIATE RELEASE

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Media Contact:

Sherri-Jo Stowell, City of Aurora
Marketing Specialist
303-739-7161 (office)
303-903-2795 (cell)
sstowell@auroragov.org

**Colorado Fireworks Fastpitch Softball Tournament:
Players beat the heat, show off their scorching athletic talents for recruiters**

AURORA, Colo. – Nearly 200 girls' softball teams from across the United States will compete in the 2013 Colorado Fireworks Girls Fastpitch Tournament July 1-7 at the Aurora Sports Park, 19300 E. Colfax Ave.

World-class competition is expected this year as the tournament hosts thousands of players, recruiters and spectators. The Colorado Fireworks Girls Fastpitch Tournament started 40 years ago in Boulder and moved to Aurora more than a decade ago. Coaches and recruiters appreciate the venue, managed by the City of Aurora's Parks, Recreation & Open Space Department, saying that Aurora Sports Park offers a quality facility unmatched from coast to coast.

In a statement, Triple Crown Sports, the organization which produces the tournament, commented on the attractiveness of the Aurora/Denver area for their event: "The Fireworks Tournament sells out quickly because of the number of teams who desire to play on fields which are regarded as some of the best in the country. Aurora offers one of the best venues anywhere, Aurora Sports Park, and the state of Colorado is a desirable summer destination for teams and spectators."

Not only is the location of the tournament a testament to the caliber of the facilities, the economic impact to the community is astounding. "Visit Aurora is excited to welcome the Triple Crown Fireworks Tournament participants and spectators back to Aurora," said Gary Wheat, President and CEO of Visit Aurora. "This event attracts thousands of visitors annually to our City and has a significant financial impact on area hotels, restaurants and attractions."

Media Day, July 3rd at Aurora Sports Park

Members of the local media are invited to attend the tournament anytime July 1-7 and a special Media Day will be held Wednesday, July 3 where tours and interviews are available from 10 a.m. until 2 p.m. Interview subjects include:

- Local softball teams participating in the tournament
- Recruiters/Coaches from top colleges and universities
- Players from past Olympic Softball Teams
- Tournament organizers

To make arrangements for interviews and photo/video opportunities please contact Sherri-Jo Stowell with Aurora's Parks, Recreation & Open Space Department at 303-903-2795.



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