



FOR IMMEDIATE RELEASE

VISIT AURORA WELCOMES 2nd GROUP SALES MANAGER

AURORA, Co. Jan. 5th, 2018 – Visit Aurora continues to grow its team of industry experts with their newest editions to staff. Visit Aurora welcomes Brian-Douglas S. Stanwood as Group Sales Manager. Stanwood will play a major role in furthering Visit Aurora’s mission to strengthen its reputation as a meetings destination.

“Brian-Douglas comes to us from a long career in hospitality, meetings, and conventions,” said Bruce Dalton, Visit Aurora President and CEO. “His prior experience in the Colorado market is invaluable for serving metro-Denver clients. He’s a great addition to our sales team,” said Dalton.

As Group Sales Manager, Stanwood will identify and connect with meeting, convention, and association planners to drive overnight visitors to the city. “I’ve experienced first-hand the shift in Colorado’s hospitality industry and I can say without a doubt, Aurora is truly a destination on the rise,” said Stanwood. “With the introduction of the Gaylord Rockies Resort and Convention Center in 2018, we’re continuing to gain ground in Colorado’s growing meetings market.”

Combined with a passion for hospitality, Stanwood brings fifteen years of experience, most recently including Event Travel Management, Renaissance Denver Hotel, Cheyenne Mountain Resort and Visit Denver.

Visit Aurora continues to expand and enhance the city’s overall positive presence in the meetings industry while remaining an ideal destination for leisure or business travel.

About Visit Aurora:

Established in 2010, Visit Aurora is the official destinations marketing organization for the City of Aurora, Colorado and acts as the primary liaison between meeting planners and hotel partners. As Aurora’s Convention and Visitor’s Bureau, Visit Aurora drives overnight visitors and meeting attendees to the city, which in 2017 generated \$79 million dollars in future economic impact for the local community. Visit Aurora’s mission is grounded in showcasing Aurora as a premiere destination for meetings, business, and leisure travel.

For more information on Aurora, upcoming events or meeting facilities, visit www.VisitAurora.com or call 720-484-8902.

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